

“I found my love of study”

Angela Son:

Student, Advanced Diploma of Tourism Management (Events)

Country – South Korea



What I love about my course...

This course is really great as it finds the perfect balance of theory and practical skills. It is great to study this type of course in Melbourne as the city has lots of big events and festivals and really great tourism infrastructure. There is a diverse culture in Melbourne and I have met a variety of people from all over the world.

Best study memories

Throughout my course we undertook a lot of field study. This was a great experience and involved trips to places like Sovereign Hill, the Great Ocean Road and other attractions. These sorts of assessments were interesting because they were live studies, not just from a book. This made the assignments much more interesting.

Skills for success

This last stage of my Advanced Diploma has been really significant in the development of my management skills and has improved my project planning. I recently completed 12 months of employment at a travel agency which has enabled me to put my studies into practice.

What the future holds

I am about to begin a Degree in Event Management in Melbourne, after which I will seek full time employment in the events industry in Melbourne. I want to get as much experience as possible in the workforce before heading back to South Korea to complete my Masters in Tourism or Events. Eventually I would like to be a Professor and pass on my knowledge to students in my country.

Tourism

Tourism, Ecotourism and Guiding

The Australian tourism industry is booming. According to the World Travel and Tourism Council, one in eleven jobs worldwide are in Tourism and the Australian Government invests billions of dollars each year to entice more visitors to our shore. Tourism Victoria (2008) reports the tourism industry employs 159,000 Victorians and credits the Victorian Tourism industry as contributing \$10.9 billion to the state's economy.

This growth is not expected to slow, Tourism Victoria has predicted state tourism to grow to \$18 billion by 2016. That means 66,000 new jobs and 2.3 million new international visitors. With such positive forecasts, it makes sense to embark on a career in tourism.

William Angliss Institute is Australia's largest tourism training provider, and the Government's appointed specialist for this industry. It offers the widest range of tourism subjects and the most specialised facilities in the state.

Work Experience

There are numerous opportunities for students to gain work experience throughout these courses, on-campus, in industry and at special events.

Memberships

Eco Tourism Australia, Interpretation Australia, Tourism Alliance, Tourism Alliance Victoria, Young Tourism Network.



Tourism – Operations Course Information Guide

CRICOS Course Code	NTIS Code	Course/Qualification Title	Duration	Semester Tuition Fee	Total Course Fee	Intakes
064211D	SIT30107	Certificate III in Tourism	6 months	A\$6,200	A\$6,200	Feb, July
064213B	SIT40207	Certificate IV in Tourism	1 year	A\$6,200	A\$12,400	Feb, July
064215M	SIT50107	Diploma of Tourism	1.5 years	A\$6,200	A\$18,600	Feb, July
064216K	SIT60107	Advanced Diploma of Tourism	2 years	A\$6,200	A\$24,800	Feb, July

Tourism

The tourism industry is vast, varied and dynamic. How could it be otherwise, when it's focused on travelling?

Travellers range from international backpackers on working holidays and domestic holiday-makers to sports fans in town to see big events and business people attending meetings, conferences and conventions.

Tourism qualifications from William Angliss Institute are your passport to jobs in travel agencies, airlines, car rental organisations, tour wholesale companies, convention or exhibition organisations, local government, and shipping or cruise lines. You could work in areas such as customer sales, ticket issuing, fare calculations or tour costing, marketing planning, advertising and promotions, product development, brochure production, tour planning and guiding, and a whole lot more. The opportunities are endless.

Certificate III in Tourism



Semester One

This introductory semester provides you with basic theoretical knowledge of the tourism industry, tourism office procedures, products and destinations, and a computerised airline reservation system qualification that is recognised globally.

Quotes and Reservations provides students with hands on tourism experience with the opportunity to prepare an overnight itinerary to a Victorian regional centre.

Certificate IV in Tourism



Semester Two

You will develop skills which assist in supervisory and leadership positions, coaching, and effective networking and relationship building. It also gives you a broad knowledge in areas such as customer relations, presentation skills, marketing, and the all-important profit management, plus an understanding of occupational health and safety requirements.

A selection of electives are offered which cover a range of industry sectors including airfares, restaurant cookery, exhibitions, hospitality, tour guiding and wine studies.

Diploma of Tourism



Semester Three

This qualification builds on the previous two semesters by incorporating studies in advanced business operations and regulations, culturally appropriate and sustainable tourism practices, and project management skills. A choice of electives enhances the core units with the opportunity to participate in an industry practicum program, or develop skills in the areas of international fares, event management or e-tourism.

Advanced Diploma of Tourism



Semester Four

This qualification provides specialist advanced knowledge through the development of an actual business plan. A wide range of business subjects, including human resources and financial management, provide the skills needed to run your own tourism business.

Electives choices may include leisure tourism advanced tour guiding or work place relations.



POSSIBLE CAREERS:

Our Tourism courses could lead you to positions such as:

- tour guide
- tour operator
- small business manager/owner
- travel agent
- information officer
- marketing officer

You might work in businesses like:

- convention or exhibition centres
- tour operators
- tourism authorities
- tour wholesale companies
- cruise liners
- government
- airlines
- travel agencies
- car rental organisations