

**“Australia is a great country,  
I would definitely recommend  
this experience to people”**

**Zuzana Vrablikova:**

**Marketing Assistant – Melbourne Racing Club (2 days per week),  
Conference Assistant – Melbourne University (2 days per week)**

Diploma of Event Management (Industry Placement Program)  
Country – Slovakia



**Best study memories**

The way they teach at William Angliss Institute is great. The teachers have a really hands on attitude, they don't just write notes on the whiteboard. You have to get out there and meet clients in the real world. When I was studying in London I found that I couldn't use any of my studies at work. However now, I use a lot of the skills I learn at William Angliss Institute in my job.

**What I love about my job**

For two days of the week I work at Melbourne Racing Club as a Marketing Assistant in the membership department. For another two days I work at Melbourne University as a Conference Assistant. I really enjoy my work, it is really cool.

**Words of wisdom**

I recommend people come to Australia and experience William Angliss Institute. I started my job at Melbourne University recently and just this last week I was introduced to everyone at a morning tea. The woman who introduced me told everyone that I had studied at William Angliss Institute. She said it with real pride and I realised just how much they respect the school.

# Events

## Industry Placement Program (IPP)

Blending formal classroom training with structured workplace learning (internships) will give you the best of both worlds from your first year of study. The course enables you to alternate each semester between structured workplace learning and study over two years, and you will receive assistance in finding a placement.

With an event management industry placement program, you spend your first semester at the Institute learning the basic skills that you need. Then you go on to combine workplace activities, gaining valuable industry knowledge that you can immediately apply to your learning and assignments. You will receive a Diploma of Events after two years, and can choose to complete an additional six months of study to obtain your Advanced Diploma of Events.

On successful completion of the Advanced Diploma, you will be eligible to apply for entry into the Bachelor of Tourism and Hospitality Management or the Bachelor of Culinary Management offered by William Angliss Institute with credits.



## Events – Industry Placement Program Course Information Guide

CRICOS Course Code	NTIS Code	Course/Qualification Title	Duration	Semester Tuition Fee	Total Course Fee	Intakes
064940D	SIT30607	Certificate III in Events – Industry Placement Program (Placement Semester - A\$3,100)	1 year	A\$6,200	A\$9,300	Feb, July
064942B	SIT50207	Diploma of Events – Industry Placement Program (Placement Semesters - A\$3,100)	2 years	A\$6,200	A\$18,600	Feb, July
064944M	SIT60207	Advanced Diploma of Events – Industry Placement Program (Placement Semesters - A\$3,100)	2.5 years	A\$6,200	A\$24,800	Feb, July

### Certificate III in Events – IPP

CIII

#### Semester One

This semester involves basic skills and theoretical knowledge in event registration; exhibitions; marketing activities; communications; product information; finance; safety and security; coaching.

#### Semester Two

Industry Placement – 324 hours. A one-week intensive training session will be held at the Institute before your placement begins and units on customer relations, event hygiene and event food and beverage service will be assessed in the workplace. Industry placement in Semester 2 will be performed in general hospitality roles.

### Diploma of Events – IPP

Dip

#### Semester Three

This semester involves theoretical knowledge in supervision; legal knowledge for business events; conference programming and sponsorship; risk management; business operations; financial budgeting; project management; event technology; theming; and protocols.

#### Semester Four

Industry Placement – 396 hours. A one week intensive training session will be held at the Institute before your placement begins and units on service and quality, on-site management services, and bids and proposals will be assessed in the workplace. Structured workplace learning in Semester 4 will be performed in event-specific roles.

### Advanced Diploma of Events – IPP

ADip

#### Semester Five

This semester involves theoretical knowledge in marketing strategies; financial operations; managing human resources; property management; business planning; diversity; and sustainable events.

### Study and Training Components at the Institute

These courses include 18 weeks of studies and training at the Institute during Semesters 1, 3 and 5 and you can expect to attend the Institute campus for up to 24 hours per week during these semesters. You are assisted and encouraged to undertake part time casual employment during these semesters but strictly in accordance with the student visa regulations of a maximum of 20 hours per week during semester periods.

### Industry Placement Components

You are expected to satisfactorily complete 324 hours of paid or voluntary industry placement in Semester 2 and 396 hours in Semester 4 as an intern in Institute-approved venues. Part time work of up to 20 hours per week can be additional to the industry placement hours. You can also work without restriction during vacation periods.

For further information regarding industry placement programs, including finding placements, conditions of employment for interns, practical placement agreements, placement coordinators and credits, please refer to page 49.



### POSSIBLE CAREERS:

Our Events courses could lead you to positions such as:

- event assistant/manager
- event/function coordinator
- catering/food and beverage coordinator
- in-house event coordinator
- venue / exhibitions manager

You might work in businesses like:

- convention or exhibition centres
- event management companies
- major events in hospitality, tourism, business or sport
- entertainment businesses
- music / community festivals
- hospitality businesses
- government
- sporting clubs or associations
- theatres

