

“I look forward to putting what I’ve learnt into practice”

Natsumi Motokawa:

Diploma of Tourism – Specialising in Ecotourism
Country – Japan



Before I started this course, I expected it to be based on mainly the environmental issues such as carbon emission and destruction of ecosystem. However, we have learned about cultural factors as well. My class has a variety of nationalities and we always exchange our cultural and/or life experiences, which makes the lectures interesting.

Ecotourism course is a good mixture of theory and practice. There are theoretical units and also various field trips and excursions which are the most exciting lessons. As an international student, these outdoor activities are great opportunities for me to see different places in Australia. I’m enjoying my course as a student, as well as a tourist.

Ecotourism business is rapidly growing all over the world. I look forward to putting what I have learnt into practice.

Ecotourism

Australia’s ecotourism industry is booming—natural attractions influence 56% of all international nature based tourism visitors. There are more than 3000 operators located in the outback, wet tropics, savannah lands, mountains, world-heritage rainforests, reefs, bush and coastal areas. From small, individually owned operations to large organisations, there is an eco-experience for every traveller. Ecotourism allows travellers to experience natural areas, fostering environmental and cultural appreciation and conservation.

The Diploma of Tourism – Specialising in Ecotourism has a strong outdoor emphasis. Outdoor activities may include bushwalking, cross-country skiing, bike riding, and canoeing. Intensive off-campus training is also conducted with industry operators and outdoor education specialists. A major industry tour, possibly to Central Australia or Northern Queensland, is completed in the final semester of the course.

When you graduate, you’ll be able to choose from employment positions such as a tour guide, interpretation officer, seasonal ranger, project officer, or adventure / group leader. The diploma would be suitable for you if you want to join an established operator in the ecotourism field, or if you plan to start your own business in nature-based tourism or natural resource management.

Certificate IV in Tourism (Guiding)

CIV

Semesters One and Two

This semester gives you basic theoretical knowledge of the general tourism industry: first aid, sustainable tourism practices, tour guiding, conservation and basic outdoor recreation skills, bushwalking skills, tour coordination and Interpretation skills, finance, people and risk management, and cultural tourism.

Advanced Diploma of Tourism – Specialising in Guiding

ADip

Semester Four

This qualification provides specialist advanced knowledge through the development of an actual business plan. A wide range of business subjects, including human resources and financial management, provide the skills needed to run your own tourism business.

Diploma of Tourism – Specialising in Guiding

Dip

Semester Three

This qualification gives you an in-depth knowledge of: business law and finance and nature based attractions.

Tourism – Ecotourism Course Information Guide

CRICOS Course Code	NTIS Code	Course/Qualification Title	Duration	Semester Tuition Fee	Total Course Fee	Intakes
064550G	SIT40107	Certificate IV in Tourism (Guiding)	1 year	A\$6,500	A\$13,000	Feb
064551F	SIT50107	Diploma of Tourism – specialising in Guiding	1.5 years	A\$6,500 E	A\$19,200	Feb
064552E	SIT60107	Advanced Diploma of Tourism – specialising in Guiding	2 years	A\$6,500 F	A\$25,400	Feb