

Business

Business is not just about suits and briefcases, business is an integral part of the hospitality, tourism and food industries – it is part of our everyday lives. Without solid business skills an establishment can completely fall apart, even if the product or service is amazing. Each year, Australian business becomes more competitive as a result of tourism growth, expanding global franchise operations and a booming international trade. For businesses to succeed in this climate they must employ skilled staff to lead the way.

William Angliss Institute's Business courses are specifically designed for Australia's burgeoning hospitality, tourism and food industries. With a heavy focus on the practical application of course knowledge, and a vast selection of career and study pathways, you couldn't prepare yourself any better for the times ahead.

Upon graduation, you can articulate into either of our degree programs with up to eighteen months credit.

Work Experience

There are loads of work experience opportunities throughout these courses, on-campus in our training restaurants, in industry, and at special events.

“I am proud to have been a William Angliss Institute student”

Sam Nash:

Owner – Nashi Corporation

Diploma of Business

Country – Australia



How I landed my current job

After enrolling at William Angliss Institute, I continued working in hospitality as a means of income, and when I graduated I headed to Hamilton Island to further my experience. On returning from Queensland I worked for Epicure Catering for six years as an Operations Manager and as the business grew, so did my responsibilities. I learned many valuable lessons at Epicure and decided that I was ready for the next stage in my working career...to do it for myself!

What I love about my course at William Angliss Institute

My studies created the foundation of knowledge that I know and practice today. The combination of theoretical and practical training while working in the industry was terrific. To include William Angliss studies on my CV gave me an advantage over other job applicants, especially at Epicure Catering. I am proud to have been a student at William Angliss Institute.

Words of wisdom

There are many steps required to achieve your goals. Build up your foundations, your base skills and work for others before you work for yourself. Learn and improve on as many skills as possible while working for someone else. Show initiative and seek extra responsibilities as team leader, supervisor or manager. Get involved in administrative roles and take on responsibilities that involve problem solving. Most importantly, work in an industry that you are passionate about, love what you do!



Business Course Information Guide

CRICOS Course Code	NTIS Code	Course/Qualification Title	Duration	Semester Tuition Fee	Total Course Fee	Intakes
064218G	BSB30107	Certificate III in Business	6 months	A\$6,200	A\$6,200	Feb
064556A	BSB40207	Certificate IV in Business	1 year	A\$6,200	A\$12,400	Feb
064557M	BSB50207	Diploma of Business	1.5 years	A\$6,200	A\$18,600	Feb
064558K	BSB60207	Advanced Diploma of Business	2 years	A\$6,200	A\$24,800	Feb

Certificate III in Business



Semester One

This qualification gives you relevant theoretical knowledge in: accounting, business computing, hospitality and tourism management, occupational health and safety in hospitality and tourism, business relationships and diversity.

Certificate IV in Business



Semester Two

This qualification gives you a broad understanding of: strategic management, introductory marketing, organisational behaviour, financial reporting and business technology.

Diploma of Business



Semester Three

This qualification gives you a broad knowledge base, incorporating some theoretical concepts in: budgeting for business, e-business marketing and development, business franchising, managing people, meeting and conference management, business analysis and statistics.

Advanced Diploma of Business



Semester Four

This qualification gives you an understanding of: specialised knowledge in business management, legal frameworks and fundamentals, managing innovation, strategic business planning, leadership and managing risk.



POSSIBLE CAREERS:

Our Business courses could lead you to positions such as:

- human resources coordinator
- marketing coordinator
- supervisor.

You might work in businesses like:

- tourism businesses
- airlines
- government
- hotels
- restaurants
- clubs, pubs, bars or cafes
- franchise businesses

